

## Automotive Supplier Program (ASEP)



ASEP aims to promote a competitive and sustainable domestic automotive industry and to develop world-class vendors. The main objective of ASEP program is to elevate the automotive suppliers to world-class levels of competitiveness & sustainability by the provision of technical assistance & consultancy. ASEP will be implemented for a period of 10 months, where detail supervision, coaching, assessments and reporting exercises will be undertaken by experts relevant to the areas of improvement needed by each of the participating companies.

## Dealer Entrepreneurship Enhancement Program (DEEP)

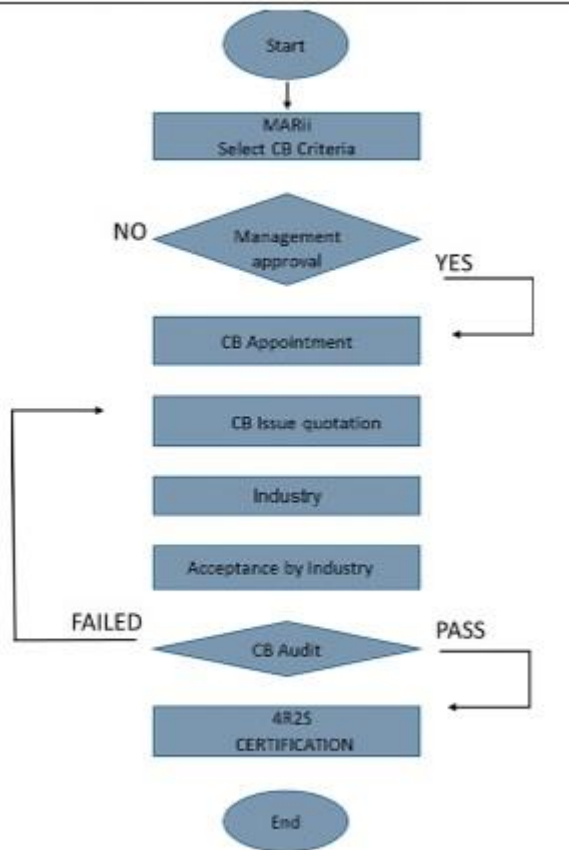


The Dealers Entrepreneurship Enhancement Program (DEEP) aims to enhance the competency and capabilities of current automotive dealers. The objectives of the program are:

- \* To increase the number of Entrepreneurs in automotive maintenance and repair services
- \* To modernize and transform the industry to become more competitive.
- \* To coach and train owners/entrepreneurs in their entrepreneurship and technical capabilities.
- \* To increase business revenue and profitability of dealers.

# MS 4R2S

MS 4R2S Certification Body Process Flow



MS 4R2S Selection Criteria

MS 4R2S is a qualification and standardization of automotive parts and components to enhance and standardize the Reuse, Recycle, Remanufacturing, Repair, Services and Spare part sectors of the automotive industry.

One of its main objectives is to guide the automotive industry towards achieving optimum standard for product and process quality, consumer safety and protection, environment safeguarding and business sustainment, which leads to greater flexibility and adaptability for the automotive industry stakeholders to implement, manage and enhance economic sustainment, as well as providing a potentially higher compliance with lower administrative costs.

MS 4R2S was also formulated to facilitate the implementation of two roadmaps that were structured under the National Automotive Policy (NAP):

## 1. Authorized Treatment Facilities Roadmap (ATFR)

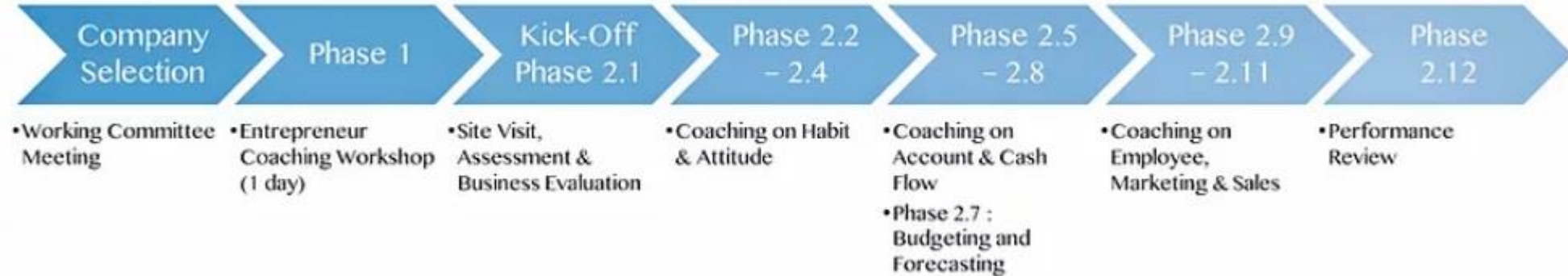
1. Serves as a guideline to transform automotive aftermarket businesses, on par with best global practices and standards.

## 2. Malaysia Automotive Remanufacturing Roadmap (MARR)

•Details the criteria for remanufacturing standards and best practices to be adopted by automotive players, with the aim of making Malaysia the center of automotive remanufacturing in the ASEAN region.

In order to maximize the standardization of MS 4R2S across the entire automotive ecosystem in Malaysia, be part of its MS 4R2S Certification Body (CB).

## Workshop Transformation Program



The Workshop Transformation Program (WTP) aims to enhance the capability and competency of workshop owners and entrepreneurs in their business ventures. The program enhances the business skills and technical practices of practitioners of automotive maintenance and repair services, and to modernize and transform the aftermarket sector; which currently is scattered and unorganized.

Participants of BWTP will be trained in fundamentals of entrepreneurship, and are exposed to techniques in stabilizing their business through five key aspects as illustrated below. These five fundamental aspects are presented to participants through a '1-to-1 Intensive Coaching Session'.